# Cisco
The bridge to possible

# Ease licensing complexity with a Cisco Data Center Enterprise Agreement (EA)
## Manage one contract instead of many

With traditional Cloud, application management, and data center infrastructure software licensing, it can be hard to manage things like usage, refresh cycles and budget with multiple contracts.

## With a Cisco Data Center EA, life is much simpler.

One contract.
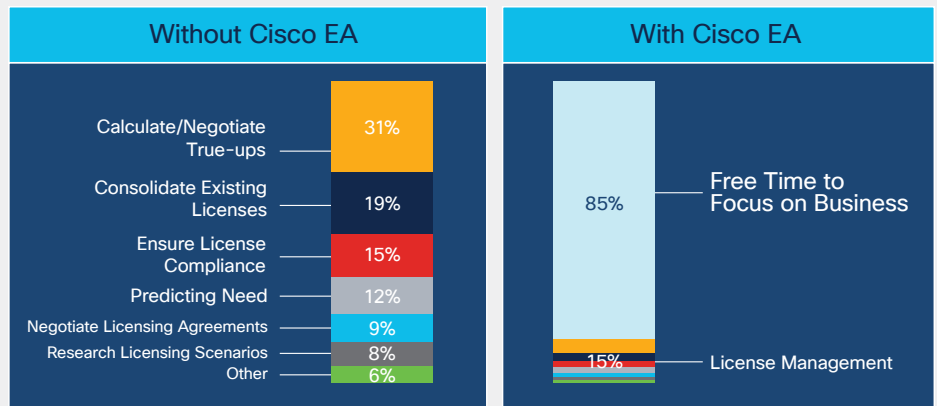One renewal date.
One workspace to manage.

Unified terms and conditions across Data Center compute, storage, and networking infrastructure which bridges cloud management and application visibility

## What administrating vs. doing looks like

Analyst study: EA reduces licensing complexity and frees your time to focus on the business[1]

Read the ESG Report    Here

### Without Cisco EA

| | |
|---|---|
| Calculate/Negotiate True-ups | 31% |
| Consolidate Existing Licenses | 19% |
| Ensure License Compliance | 15% |
| Predicting Need | 12% |
| Negotiate Licensing Agreements | 9% |
| Research Licensing Scenarios | 8% |
| Other | 6% |

### With Cisco EA

85% — Free Time to Focus on Business

15% — License Management

# $2.4M
Savings over 6 years with a Cisco EA vs. traditional à la carte purchases for an enterprise company with 38,000 clients[2].

# Six core suites and two add-ons to choose from

| DC Networking | HyperFlex | Intersight | MDS | Intersight Workload Optimizer | Container Platform | Workload Optimization | App Dynamics |

## Two tier options for applicable Suites

## Two available subscription tiers

**1** Cisco Advantage

**2** Cisco Premier

## Rejuvenate IT departments

- As-needed purchasing
- When-, where- and how-needed deployment
- Automated software updating
- Policy enforcement/monitoring across all domains
- End-to-end compliance

| Easy to buy | Easy to consume | Easy to manage |
|---|---|---|
| · Multi-suite discounts<br>· Ramp up enterprise-wide coverage with a one-time purchase adjustment for DC Networking<br>· Fixed pricing<br>· Free Network Assurance Engine appliance for qualified deals | · True Forward: no penalty for growth<br>· Access to new software capabilities<br>· On-demand deployment | · One EA workspace<br>· Co-termination of software licenses |

1. Analyst Study: EA Reduces Customer Licensing Complexity. Source: Cisco.com
2. Analyzing the Economic Benefits of the Cisco Enterprise Agreement, The Enterprise Strategy Group, September 2018.

To buy a Cisco Data Center enrollment for Cisco EA, contact your Cisco sales representative.

Learn more about a Cisco Data Center EA

Here

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